[Total No. of Questions - 9] [Total No. of rinted Pages - 2] (2066)

16128(J) June 16

B. Tech 6th Semester Examination

Principles of Management and Critical Thinking (NS)

HS-301

Time: 3 Hours

Max. Marks: 100

The candidates shall limit their answers precisely within the answerbook (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note: Attempt any one question each from Section A, B, C & D. Each question carries 20 marks. All questions in Section E are compulsory and carry 2 marks each.

SECTION - A

- 1. Explain 'Effective Management is always contingency or situational management'. How does systems approach of management differ from contingency approach? (20)
- 2. Explain the concept of Corporate Planning. How does strategic planning differ from operational / tactical planning? (20)

SECTION - B

- 3. How do functional areas of management differ from management functions? Discuss the major functional areas of management. (20)
- 4. What do you mean by sub-system? Discuss the important subsystems of an organization. (20)

SECTION - C

 Discuss the leadership styles with examples which Indian managers follow. Can you suggest a best style for them and why? (20)

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6. What do you mean by Break Even Analysis? What are its uses and limitations as a control technique? (20)

SECTION - D

- Explain Corporate Social Responsibility with an Indian case study. (20)
- 8. What is the role of creativity in decision making? Explain how can an individual be made more creative? (20)

SECTION - E

- 9. (i) Explain Management as a Science.
 - (ii) Write a short note on Management by objectives.
 - (iii) Explain any one step of Planning.
 - (iv) List four features of a good plan.
 - (v) Write short note on Division of Labour as a pillar of classical organization theory.
 - (vi) Comment on leadership style in Indian organization.
 - (vii) Draw the communication process.
 - (viii) Define Just-in-Time as a component of TQM.
 - (ix) Can we implement the Western values and ethics in Indian organizations? Justify your answer.
 - (x) Write a short note on Delphi Technique for Decision Making. (10×2=20)